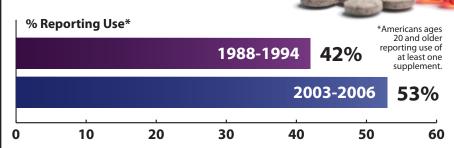


Over approximately the past two decades, we have seen a significant increase in dietary supplement use by U.S. adults, according to the latest survey data:



SOURCE: Gahche J, et al. Dietary supplement use among U.S. adults has increased since NHANES III (1988-1994). National Center for Health Statistics Data Brief No. 61, April 2011.